



INSIDE THE OPERA HOUSE

ADVERTISING COMPONENTS



Contact **Jarvus Ricardo Hester**
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15 second commercial

During each episode of "INSIDE THE OPERA HOUSE" (15: second commercials) (2) each episode



Social Media

Harlem Collective makes Monday Wednesday Friday post for all of our advertising partners.

30 Second commercials 15 Second commercials
Social Media Story



15 second audio commercials

During each episode of our podcast our advertising partners embed (15: second audio commercials during each episode.

Online

Harlem Collective provide several advertisement placement opportunities. From web banners, to 15: - 30: Second commercials.



Promotion

During the flight of this (8) episodes we provide opportunities for product placement either, wardrobe, i.e. QR providing a discount. Like our partner Enterprise rental.

Press release

Each week a press release that goes out to television, radio, and online media outlets. We acknowledge our partners each week with this placement.

Playbill

Each week we provide a Playbill that provides all the details about that weeks episode, Messages from the guests, performance pictures from artists legacy on the stage. We offer, full page, half page, & quarter page advertisement. This is distributed to all of our virtual guests.

Full Page Advertisement
Half Page Advertisement
Quarter page Advertisement



Celebrity Guests

- June 8, 2024, 7:00 pm est. Angela Brown -Soprano
- June 15, 2024, 7:00 pm est. William "Bill" Bandfield -Opera Composer
- June 22, 2024, 7:00 pm est. J'nai Bridges- Mezzo Soprano**
- June 29, 2024, 7:00 pm est. LaMarcus Miller -Baritone/Bass
- July 6, 2024, 7:30 pm est. Brenda Marie Turner - Soprano
- July 13, 2024, 7:00 pm est. Catherine Daniel -Mezzo Soprano
- July 20, 2024, 7:00 pm est. Babatunde Akinboboye- Baritone
- July 27, 2024, 7:00 pm est. Russell Thomas - Tenor



1,912 records
22.3 followers
884 followers
446 followers
414K followers
2.3k followers



1,422 followers
29.3K followers
2.1K followers
1.1K followers
220 followers
198K followers
8.8K followers



"Inside the opera house", Harlem Collective presents a captivating on-demand program shedding light on the lifestyle of African American opera singers. Discover the challenges they face, how they triumph, and their remarkable journey to the stage. Dive into their favorite on-stage moments and behind-the-scenes anecdotes, brought to life with engaging visuals. Join us as these talented singers share their educational backgrounds and musical beginnings, offering a unique glimpse into their world. Stay tuned as they support Harlem Collective by sharing their episode on social media. Advertising partners are provided a package and sold at a flat rate. This rate is provided by our Advertising Sales Rep.

At 12.5 miles, Chicago's Webster Avenue is the world's longest pedestrian street.

